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Everstream Employee Customer Referral Program Rules

Updated January 17, 2023

- Everstream employees who refer a new customer to Everstream are eligible to receive a monetary payout when the customer they referred is signed and installed
 - o Payout will happen after initial order implementation
- Employee must be employed by Everstream at the time of installation/payout
- Payout is equal to the Monthly Recurring Revenue of the initial order on an account level up to \$1.000*.
 - o Employee will not receive payout on additional locations or upgrades made after initial sale
- Ongoing program for all Everstream markets
- All non-commissioned employees up to and including Director level are eligible to participate.
- Referred businesses should be vetted by employee prior to submitting
 - o i.e. Employee has a personal connection, spoke to a business owner while on a job site, or similar
 - o Bulk submissions based on proximity to network or other will not be considered for payout.
- Qualifying submissions will be paid out on account level
 - o i.e. Employee will not be paid for each location/opportunity
- Lead must be sold within one year of submission to be eligible for referral bonus
- Leads must be submitted through the online form at <u>everstream.net/employee-referrals</u>. Any lead not submitted through the form will not be eligible for payout.
 - o Only fill out one form submission per business.
 - Do not submit for multiple locations for the same business/contact
- Submissions will be routed directly into Salesforce and assigned to an Everstream sales rep based on the Regional Sales Director's discretion
- Lead will be contacted by the assigned Everstream sales rep within 2 business days of form submission
- Payout will be made to an employee as a payroll bonus
- Other restrictions may apply. Final decision on qualifying submissions will be made by the Everstream Executive Team
- For any questions or concerns, please contact Elisabeth Mead at emead@everstream.net

^{*}New payout calculation will be in effect for any installed sale that occurs after June 20, 2022